

AC/E PROGRAMME FOR THE INTERNATIONALISATION OF SPANISH CULTURE (PICE)

**SPECIFIC CONDITIONS FOR THE FIRST GENERAL CALL 2025
(PICE – MOBILITY)**

**ARCHITECTURE & DESIGN - VISUAL ARTS - FILM – COMIC & ILLUSTRATION - DANCE
& CIRCUS - LITERATURE & BOOKS - MUSIC – PODCAST & DIGITAL AUDIO - THEATRE
– VIDEOGAME & ANIMATION**

CONTENTS

1. Conditions of the call	2
2. Objectives of PICE Mobility	2
3. Scope of action, sectorial targets and budget.....	2
4. Requirements for participation in the call	3
5. Documentation required to formalize the application	4
6. Coverage of the call	4
7. Distribution of requested budget	7
8. Assessment criteria.....	7
9. Selection and awarding of amounts	10
10. Evaluation committee of this call.....	10
11. Calendar of the call.....	11
12. Obligations of awardees	12
13. Financial allocation, invoicing and payment procedure	12
14. Contact addresses.....	12

1. Conditions of the call

1.1. These conditions expressly regulate the call in reference and, for all purposes, will be subject to the provisions in the PICE regulatory framework. The content may not innovate or contradict the general clauses of the Programme. Therefore, the applicants and awardees of this call undertake to accept the contents of this conditions and its regulatory framework. [See regulatory framework.](#)

2. Objectives of PICE Mobility

2.1. The PICE is part of AC/E's general strategic lines as an instrument for supporting the international dissemination of Spanish culture. The aim is to increase the presence of the Spanish creative sector at international events and to promote alliances with leading international cultural organisations and centers. To this end, the PICE is divided into three complementary modalities: PICE Mobility, PICE Visitors and PICE National Residences.

2.2. The purpose of this call is the international dissemination of Spanish culture through the overseas promotion of preferably emerging culture professionals. The specific aims are defined in the following:

- To make the wealth and artistic quality of Spain's contemporary creation visible overseas.
- To boost and facilitate connectivity and solid and permanent relationships with international organisations that increase the visibility of Spain's art and culture overseas.
- To consolidate and extend the presence of emerging creators, both nationals and residents in Spain, in the international arena and to encourage their promotion and recruitment.
- To be committed to fulfilling the 2030 Agenda objectives, in particular concerning gender quality, reducing inequalities, sustainable development, and climate action.
- To foster actions in countries of strategic interest.
- To pursue the excellence of the Programme by focusing on the prestige of the host institutions, the quality of the projects and the coherence between these and the economic cost they entail.

3. Scope of action, sectorial targets and budget

3.1. The scope of action of the PICE extends to the following artistic disciplines:

- Architecture & design
- Visual Arts
- Film
- Comic & illustration
- Dance & circus
- Literature
- Music
- Podcast & digital audio (with culturally based content)
- Theatre
- Videogame & animation

3.2. In accordance with AC/E's strategic lines, in this call priority will be given to events held in the following countries:

- **Brazil**, to strengthen bilateral cultural ties.
- **China**, due to the recent celebration of the 50th anniversary of the establishment of diplomatic relations with the country.
- **South Korea**, due to the commemoration of the 75th anniversary of the establishment of diplomatic relations with Spain.
- **United States of America**, due to the celebration in 2026 of the 250th anniversary of independence.
- **France Portugal and Morocco**, to promote cross-border relations.
- **Italy**, because of the long tradition of bilateral cultural relations.
- **Japan**, on the occasion of Spain's presence at the Universal Exposition in Osaka.
- **Mexico**, on the occasion of Spain's participation as Guest of Honor at the Guadalajara International Book Fair.
- **Ukraine**, in accordance with the European Union's policy of support for the country.

3.3. This call is endowed with a maximum budget of 1,465,000 euros. The distribution among the different thematic areas of the call is detailed below:

- **Architecture and design** - 75.000 euros
- **Visual arts** - 165.000 euros
- **Film** - 230.000 euros
- **Comic & illustration**: 100.000 euros
- **Dance & circus** - 165.000 euros
- **Literature** - 200.000 euros
- **Music** - 270.000 euros
- **Podcast & digital audio**: 75.000 euros
- **Theatre** - 110.000 euros
- **Videogame & animation** - 75.000 euros

This distribution is tentative and could be modified according to the budgetary needs of the call itself.

4. Requirements for participation in the call

4.1. Only foreign entities and institutions, public or private, legally and fiscally constituted in the country of residence of such entity and with the capacity to issue commercial invoices may participate in the call for proposals. Proposals submitted by individuals will not be accepted.

In addition, these foreign entities or institutions must organize an event or project, whether periodic or one-off, in which they program one or more Spanish or Spanish-resident artists, creators, collectives or groups, or their work, for the purpose of exhibiting, promoting or projecting it publicly.

4.2. The proposals submitted, i.e. each of the individual or collective creators, whether Spanish or resident in Spain, must include a co-funding commitment by the applicant equivalent to at least 50% of the total budget of the proposal for which the grant is requested. This means that the applicant

entity cannot ask AC/E for more than 50% of the budget it has for the artistic proposal. Applicants must expressly confirm this co-funding commitment in order for their applications to be considered.

4.3. In addition, the applicant must ensure that the profile of the proposed participants matches the thematic area to which the application is submitted. If this is not complied with, AC/E may reject the artist's application and not evaluate it.

4.4. This call's field of action excludes events related to being present at seminars, conferences, meetings, and in particular academic meetings.

4.5. Proposals must be submitted in Spanish or English on the form published on the AC/E website.

4.6. Proposals may only be submitted between 00:00 hours on Monday 28 October 2024 and 23:59 hours on Tuesday 7 January 2025 (Spanish time). Online access to the proposal form in the software application will remain open exclusively during this period through the AC/E website and will be the only means of submitting valid proposals. To access the application, the applicant entity must validate itself as a registered user (by e-mail and password).

5. Documentation required to formalize the application

5.1. Entities proposing events must provide the following documents with their application:

- Document accrediting the applicant entity, its legal nature and other institutions that will co-participate in the organization of the event. To comply with this requirement, the following must be submitted: tax identification document, written commitment of the organization of the proposed event and the list of collaborating institutions in the organization of the event, if any.
- Dossier of the proposal, work or production to be presented by the Spanish creator or collective at the event.
- CV of the proposed creators, individual or artistic collective.
- List of the members of the collective (only if it is an artistic collective).

5.2. Entities proposing events can optionally include in their application:

- Letter of support for the event from other institutions (Spanish embassies abroad, Cervantes Institutes and AECID Cultural Centers).
- Information from previous editions.
- Documentation on sustainability and social inclusion.
- Planned programming.
- Authorized photograph of the proposed Spanish creator.
- Other associated documentation.

If the applicant entity must attach a document written in a language other than Spanish or English, a translation into one of these two languages signed by the representatives of the entity must be provided as part of this document.

6. Coverage of the call

6.1. The items of expenditure relative to the Spanish participation in the proposed activity covered by this call are the following:

Architecture & Design:

Acquisition of materials necessary for the creation of the work
Acquisition or rental of equipment and technical materials
Accommodation
Recruitment of technicians, collaborators, curators, coordinators, designers, proof-readers and translators for the management and production of the digital event
Logistics and transport of materials
Subsistence
Publications, sound and visual record and streaming
Travel insurance
Translation of texts
Internal transport
Travel

Visual Arts:

Acquisition of materials necessary for the creation of the work
Acquisition or rental of equipment and technical materials
Accommodation
Recruitment of technicians, collaborators, curators, coordinators, designers, proof-readers and translators for the management and production of the digital event
Reproduction, exhibition and copyright rights
Logistics and transport of materials
Subsistence
Publications, sound and visual record and streaming
Travel insurance
Translation of texts
Internal transport
Travel

Film:

Accommodation
Reproduction, exhibition and copyright rights
Travel insurance
Simultaneous or consecutive translation
Internal transport
Travel

Comic & Illustration:

Acquisition or rental of equipment and technical materials
Accommodation
Financial consideration for dedication to the event
Recruitment of technicians, collaborators, curators, coordinators, designers, proof-readers and translators for the management and production of the digital event
Logistics and transport of materials
Subsistence
Publications, sound and visual record and streaming
Travel insurance
Subtitling and interpretation in sign language
Translation of texts
Simultaneous or consecutive translation
Internal transport
Travel

Dance & Circus:

Accommodation

Logistics and transport of materials

Subsistence - AC/E will only accept accommodation expenses for creation and research residency projects.

Internal transport

Travel

Literature:

Acquisition or rental of equipment and technical materials

Accommodation

Financial consideration for dedication to the event

Recruitment of technicians, collaborators, curators, coordinators, designers, proof-readers and translators for the management and production of the digital event

Logistics and transport of materials

Subsistence

Publications, sound and visual record and streaming

Travel insurance

Subtitling and interpretation in sign language

Translation of texts

Simultaneous or consecutive translation

Internal transport

Travel

Music:

Accommodation

Subsistence

Internal transport

Travel

Podcast & digital audio:

Acquisition or rental of equipment and technical materials

Accommodation

Financial consideration for dedication to the event

Hosting and distribution

Internal transport

Logistics and transport of materials

Publications, sound and visual record and streaming

Recruitment of technicians, collaborators, curators, coordinators, designers, proof-readers and translators for the management and production of the digital event

Simultaneous or consecutive translation

Subtitling and interpretation in sign language

Subsistence

Travel

Travel insurance

Theatre:

Accommodation

Logistics and transport of materials

Subsistence - AC/E will only accept accommodation expenses for creation and research residency projects.

Internal transport

Travel

Videogame & Animation:

Accommodation
 Reproduction, exhibition and copyright rights
 Travel insurance
 Simultaneous or consecutive translation
 Internal transport
 Travel

6.2. The description, scope and budgetary limits of the expenses are detailed in the PICE regulatory framework.

7. Distribution of requested budget

7.1. The candidate entity may apply for up to 15,000 euros per call, event and area, and, within these limits, up to 5,000 euros per participant or group, whether Spanish or resident.

7.2. Once the score has been assigned, an organisation may only receive up to a maximum of 15,000 Euros per event and area and, within this limit, up to 5,000 Euros per participant or group.

7.3. The amount requested by the entity may be distributed among the different expenditure items defined in point 6.1. If the service is awarded, the successful bidder may redistribute the amounts requested among the expenditure items initially chosen.

7.4. If, after the awarding, expenses for categories not initially included in the application but offered in the corresponding thematic area are to be justified, AC/E's approval must be obtained before the start of the event. The final amount justified may not exceed the maximum amount awarded or the limits established in the call for proposals.

8. Assessment criteria

8.1. The assessment criteria of this call for the PICE-Mobility Programme are specified in four variables:

- **The profile of the organisation or institution making the application.** It will be assessed the relevance, solvency and prestige of the applicant organisation and the possibilities of international promotion it offers to the Spanish creator. In this call, priority will be given to entities located in one of the reference countries for AC/E. Adaptation to the 2030 Agenda criteria, in particular, to gender equality, reduced inequalities, sustainability and climate action will also be considered.
- **The profile of the artistic proposal: candidate or participant.** It will be assessed the artistic profile, curriculum and professional background of the creator or group. In this call, priority will be given to artists who have not participated in previous editions of the Mobility Programme.
- **The profile of the event or activity project.** It will be assessed the artistic quality of the proposal as a whole and the specific Spanish proposal, the commitment to innovation, creativity, uniqueness and / or recovery of tangible and intangible cultural Spanish heritage. It will also be considered a positive if the project is about sustainability, climate action, reducing inequalities or gender equality. Also, events promoting connectivity and held in countries with no representation in the PICE-Mobility programme in the last years or those emanating from an event supported by the PICE-Visitors modality will be positively assessed.
- **Formal coherence and economic efficiency of the proposal.** It will be evaluated the consistency, quality, rigour, organisation, and completeness of the information provided in the proposal sent to achieve the excellence of the Mobility Programme. Likewise, the economic efficiency of each artistic proposal will be taken into consideration, with attention being given to the suitability of the budget requested for its advancement.

8.2. In order to make the most objective, equitable and consistent selection of offers as possible, the following scale is set for assessing each of the applications and projects to be evaluated in each area, provided that they meet the requirements established in the framework conditions of the Programme and in the specific conditions of this call:

- a) Adaptation of applicant entities to the required criteria, **up to 30 points**.
- b) Adaptation of the artistic proposal (participants or groups) to the required criteria, **up to 15 points**.
- c) Assessment of the event or activity project in terms of fulfilling the aims and objectives, as well as its technical quality, **up to 40 points**.
- d) Adaptation of applications to the required criteria regarding the formal coherence and economic efficiency, **up to 15 points**.

8.3. The distribution of points will be made according to the following criteria:

APPLICANT ORGANISATION ASSESSMENT MAXIMUM SCORE: 30 POINTS	
Relevance, solvency, and prestige of the applicant organisation according to the type of activity and international projection	20 points
Project submitted by international entities of countries of interest	5 points
Organisation committed to environmental and economic sustainability and that fosters social inclusion and advocates for gender equality	5 points
ARTISTIC PROPOSAL (PARTICIPANT OR GROUP) ASSESSMENT MAXIMUM SCORE: 15 POINTS	
Artistic profile, curriculum and professional background of the participant or group	12 points
Application from an artist, professional or creator that has not been supported in the same thematic area in the last three years	3 points
EVENT OR ACTIVITY PROJECT ASSESSMENT MAXIMUM SCORE: 40 POINTS	
Artistic quality of the event and of the specific proposal to be presented by the creator	20 points
Innovative, creative, and unique nature of the proposal	13 points
Enhancement of Spanish cultural heritage, tangible and intangible	2 points
Proposal from a country that has not been selected in the same thematic area in the last three years	1 point
Project linked to the PICE-Visitors programme	1 point
Request for a letter of support for the proposal from cultural institutions of prestige and relevance and / or from Spanish representations overseas	1 point

Project committed to environmental and economic sustainability and that fosters social inclusion and advocates for gender equality	2 points
FORMAL COHERENCE AND ECONOMIC EFFICIENCY ASSESSMENT MAXIMUM SCORE: 15 POINTS	
Adjustment of the budget requested for developing the proposal	10 points
Coherence, rigour, organisation, and completion of the information provided in the proposal	5 points

8.4. The aspects that will be taken into account to assess the criteria relative to environmental and economic sustainability and to social inclusion and gender equality shall be the following:

- **Assessment of the applicant organisation:** *Organisation committed to environmental and economic sustainability and that fosters social inclusion and advocates for gender equality:*
 - A. Max. score: 2 points.** If any certification or sustainability standard can be provided.
 - B. Max. score: 3 points.** The implementation of a sustainability plan, sustainable development objectives, an equity and gender equality plan, an action plan for adaptation to the 2030 Agenda or any other similar action framework within the organisation. In the event of not having these such programmes, specific actions carried out by the organisation to achieve sustainable practices will be positively valued, for example: the use of sustainable and reusable materials, the responsible use of energy, waste management, sustainable water management, specific staff training on sustainable development... In terms of social inclusion and gender equality, specific actions carried out by the organisation to achieve egalitarian practices will be positively valued, for example: ensuring fair, equal and inclusive hiring, contributing to work-life balance...
- **Assessment of the event or activity project:** *Project committed to environmental and economic sustainability and that fosters social inclusion and advocates for gender equality:*
 - C. Max. score: 2 points.** That the project proposed by the entity and/or the candidate's proposal has a clear orientation towards a change in the viewers' behaviors that achieve more sustainable, inclusive, equitable and equal behaviors such as action against climate change, balance and new consumption models, the use of affordable, safe and modern energies, the search for social cohesion, gender equality, resilience, migration management, international cooperation, social welfare...

This information can be described in the fields on the web form created for this purpose. Likewise, the documentation to be provided must be attached through the “Documentation” tab of the web form, in the “Application Documentation” section. Select type “Documentation on sustainability and social inclusion”.

If the certificates or plans referred to above are not attached, the applicant may provide a document signed by the organisation’s legal representative confirming their existence and application.

If there are no specific plans, but specific actions within the organisation, the applicant may attach a document in which these practices are detailed and certified.

In any case, the applicant takes responsibility for the veracity of the information provided. AC/E reserves the right to request more information or documentation if deemed necessary.

8.5. It will be positively assessed if the proposal strengthens the idea of Europe and/or relates to the European project like an opportunity for integration of the states and European territories.

9. Selection and awarding of amounts

9.1. These conditions set a minimum score of 50 points to be able to access the allowances. However, obtaining a minimum score of 50 points does not necessarily guarantee the award of a financial benefit, which will ultimately depend on the budget available in each area and the distribution determined by AC/E for this.

9.2. An organisation may submit as many applications as it wishes, but it may only be awarded an allowance once per call, event and thematic area.

9.3. A participant or group, either Spanish or resident, may be supported on more than one occasion during the call.

9.4. The economic amount that may be awarded to an event presented by an entity within a thematic area may not exceed the amount of 15,000 euros. Within this budgetary limit, the amount of 5,000 euros per artistic proposal (participant or group, whether Spanish or resident in Spain) cannot be exceeded either.

9.5. In general, the financial amounts will be allocated by the Evaluation Committee in proportion to the score obtained in each application and based on the budget requested. Those entities submitting several artistic proposals in their application, that is, more than one Spanish participant or group, will receive a score and a budget individually for each one and, only those that obtain a score equal to, or greater than, 50 points after assessment of the four variables defined in point 8.1. may be selected.

9.6. Exceptionally, the allowance awarded to an artistic proposal could be modified in any of the following cases:

- If the Evaluating Committee considers the requested budget is oversized at any of its parameters. In that case, it should make an argued proposal to modify the financial allowance.
- If the budgetary availability of the call is compromised, considering the amount and quality of applications received.

This proposal must have the authorisation of AC/E's Presidency in order to become effective.

9.7. In the case of the artistic event and/or project of the Spanish artist or group not meeting the minimum quality requirements, the application as a whole may be rejected without the need to be completely scored by the evaluation committee. This decision must be motivated by the Committee and approved by AC/E's Director of Programmes.

Specifically, in this call, the project should reach a minimum score of:

- 10 points in the *Artistic Quality criteria of the event and of the specific proposal to be presented by the creator at the event.*
- 6 points in the *Artistic profile criteria, curriculum and professional background of the participant or group.*

If this minimum is not reached according to the proposed distribution, the application may not be evaluated.

9.8. After the application's evaluation, AC/E could decide to limit the support to a creator if he/she is fully consolidated.

9.9. Applicants who submit members of a group as individual participants may be penalised during the evaluation and even excluded from the process.

10. Evaluation committee of this call

10.1. The evaluation committees in the areas of this call will be made up of the following professionals:

- **Architecture & Design:** [Roberto Vidal Puente](#) and [Belinda Tato](#).
- **Visual Arts:** [Beatriz Alonso](#). Pending confirmation of a second professional.
- **Film:** [Josetxo Cerdán Los Arcos](#) and [Agustina Lumi](#).
- **Comic & Illustration:** to be confirmed.
- **Dance and Circus:** [María Folguera](#). Pending confirmation of a second professional.
- **Literature:** [Laura Barrachina](#) and [David Castillo](#)
- **Music:** [Judy Cantor-Navas](#) and [Bruno Galindo](#)
- **Podcast & audio:** to be confirmed.
- **Theatre:** Alberto Núñez. Pending confirmation of a second professional.
- **Videogame and animation:** to be confirmed.

10.2. If there are any changes in the committee membership during the call for proposals, these will be detailed in an annex to the specific conditions.

11. Calendar of the call

11.1 The deadline for submitting proposals begins at 00:00 hours on Monday, October 28, 2024 and ends at 23:59 hours on Tuesday, January 7, 2025 (Spanish time).

11.2. Proposals must be for projects with a start date between February 15, 2025 and February 14, 2026. The end date of the event will be a maximum of one year from its start date.

11.3. AC/E reserves a period of formal review of applications, allowing applicants to correct any errors before decisions are made. To this end, a period of five working days from the date AC/E sends the notice to the applicant will be opened. If these incidents are not corrected within this stipulated period, the application will be rejected and will not proceed to the evaluation phase.

11.4. The call will be resolved between January 8 and February 4, 2025, so that the provisional award list will be published on February 5, 2025. On the same day the period for presenting allegations will be opened, which will end at 23:59 hours on Wednesday, February 12 (Spanish time).

11.5. Once the allegations have been resolved by AC/E, the final publication of the awarded proposals will be made on Friday, February 14, 2025.

11.6. The provisional and final list of successful applicants will be published on the AC/E website. The list will contain the list of selected proposals, the amount awarded, the criteria followed in the selection and evaluation process, and the composition of the Evaluation Committee. Awardees may consult the results on the AC/E website and will also be notified by e-mail.

11.7. It will be understood that the awardee accepts the award granted and, therefore, undertakes to accept these rules, if no complaint is received within the period established between the publication of the list with the provisional awards and 23:59 hours on Wednesday 12 February 2025.

11.8. In the event that the awardee wishes to withdraw, he/she may do so in two ways:

- During the period of five working days after the publication of the provisional resolution, through the link that you will find in the e-mail that you will receive confirming the granting of the economic benefit.
- After the period of five working days following the publication of the provisional decision, by sending an e-mail to the address convocatoriaspice@accioncultural.es.

12. Obligations of awardees

13.1. With regard to the obligations of awardees, these undertake to agree the contents of these conditions and the PICE regulatory framework.

13. Financial allocation, invoicing and payment procedure

13.1. With regards to payment, invoicing and justification of the allowance, the awardee must abide by the provisions in point 9 of the PICE regulatory framework and the contents of the *Procedure for the Justification, Invoice, and Payment of the Programme for the Internationalization of Spanish Culture*, available on the following [link](#).

13.2. If, after a period of ten weeks from completion of the supported event, the awardee has failed to submit the documentation referred to in the *Procedure for the Justification, Invoice, and Payment of the Programme for the Internationalization of Spanish Culture*, they will be understood to renounce the support granted. If there is a justified delay in the completion of the event or in the delivery of the documentation, the awardee must notify AC/E as soon as possible, for the corresponding adjustment to this period.

14. Contact addresses

14.1. Overseas applicant organisations and institutions may obtain additional or complementary information and clarify any queries at the following email addresses:

Thematic areas:

- Architecture & Design / Visual Arts: artesvisuales@accioncultural.es
- Film / Videogame & Animation: cine@accioncultural.es
- Dance & Circus / Theatre: artesespectaculares@accioncultural.es
- Literature / Comic & Illustration / Podcast & digital audio: literatura@accioncultural.es
- Music: musica@accioncultural.es

Queries about the call contents and the system functioning: convocatoriaspice@accioncultural.es

Queries about the justification of the allowance and **sending of justification documents**: pice movilidad.documentacion@accioncultural.es